



How would you like the Power to consolidate your Advertising reach across thousands of websites around the world?

Does that sound like something you would be interested in?

Google AdSense does just that, Imagine the impact you could achieve if you place the right advertising at the right time with the right Copy?

Enter the 7 Billion Dollar marketplace of Google AdSense.

Exactly what is AdSense?

AdSense is a Text and Image based Advertising System that is automatically displayed on thousands of affiliate websites across the world.

Simply put advertisers bid on numeric placement of their ads in the network, the higher your ad appears on the network the more you are likely to pay for that AD.

It could be anywhere from .005 cents per click or several dollars per click.

You decide what you want to pay for the advertising.

It has been proven to increase sales and website visitors to millions of sites across the Internet, to the tune of several Billion dollars in revenue for google and its affiliates.

The simple recipe for success is to get an effective Ad Campaign running using Google AdSense and get ready to could your profits.



Is it really that simple, Perhaps not.

It sounds really easy, so why not, Well like any Business the AdSense program is designed for experienced business owners, who already have the advertising know how to interact with the Google Client.

Choosing the right sales copy and the right presentation, is only half the battle.

You need effective copy and an impressive website, present your product using an out-dated website and you could be flushing your potential sales before you ever get into business.

I have seen thousands of really great products suffer from a bad presentation, (website)

You could have the best product in the world and present it in a bad way and you will not be successful in online marketing of your product.

You can DIYS

Do It Your Self or you can hire someone to do it for you.



Either way is effective, but if you don't have the time to DIYS consider a competent consultant, who has the experience and knowhow to deliver what you want and need in Advertising.

Advertising is like any other business you can spend too much on the wrong type of advertising and end up upside down, in the market.

Ad tracking is also an important point to consider, AdSense can show you a lot of information but if you don't realize where your most effective market is, you may not be able to profit from the information.

Here is a good example, lets say you sell trampolines, and you want to reach people who want to buy parts and accessories, some of the keywords you might use would be trampoline, parts, repair, mats, ect, this way when someone searches for trampoline parts, your ad will show up, but lets say you only want to reach customers in a certain regional area, say Georgia and Florida, then you could change your advertising to reflect this regional area and target those searches, this way you don't pay for advertising that you don't need.

Take a look at these AdSense Templates

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